

how to host a COMMUNITY BABY SHOWER

Looking for an engagement opportunity to help moms and babies in need in our community? Join us in hosting a community baby shower.

THREE WAYS TO GET INVOLVED

- Host a community baby shower on a specific date for your staff to attend.
- Organize a collection at your office, where staff can donate.
- Order a gift from the Amazon Wish List to be delivered right to United Way.



STEP ONE: PLAN

- **Timeframe** March 1 through May 20, 2024.
- **Date** Select the date to host your baby shower and start and end dates for the collection.
- **Make it fun!** Have a potluck lunch, play a game or have prizes! Talk to your United Way staff person about ideas. You can also ask United Way to have a staff person come to your event to speak about the Community Baby Shower and the difference it makes to the families.

STEP THREE: COLLECT

- Place totes in designated areas for your collection — it's always fun to wrap the totes in baby shower wrapping paper!
- Make sure your attendees know they will be making a true difference.
- Contact United Way for drop-off or pick-up information.



For more information, visit uwbec.org/babyshower, scan the QR code to shop the Amazon Wish List or contact **Suzette O'Brien** at suzette.obrien@uwbec.org or 716-887-2744

STEP TWO: PROMOTE

Supplemental promotional materials are available online at uwbec.org/babyshower.

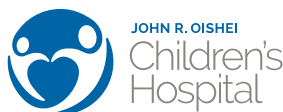
- Hang flyers around your office.
- Share your collection information in your newsletter and social media.
- Send an all-staff email and invite your team to participate.
- Let United Way know you are hosting a collection.

BRAND NEW ITEMS NEEDED MOST

- **Baby Blankets**
- **Baby Books**
- **Baby Wipes**
- **Breast Milk Storage Bags**
- **Clothing (sizes NB–12 months)**
- **Diapers**
- **Digital Thermometers**
- **Manual Breast Pump**
- **Nursing Pads**

Besides the items listed above, United Way accepts all donations of new baby items. All items support United Way's partners in maternal health.

PLATINUM SPONSOR:



TITLE SPONSOR:

